

Communications Report

October 2019

Let's Get Social



7,199
CHAMBER FOLLOWERS
6,563
BUY BA FOLLOWERS



952
FOLLOWERS



445
FOLLOWERS



2,729
FOLLOWERS

Newsletter

28 day summary with change over previous period

Tweets

42 ↑61.5%

Tweet impressions

10.4K ↑25.0%

Profile visits

58 ↑45.0%

Opens by device



Mobile 30%



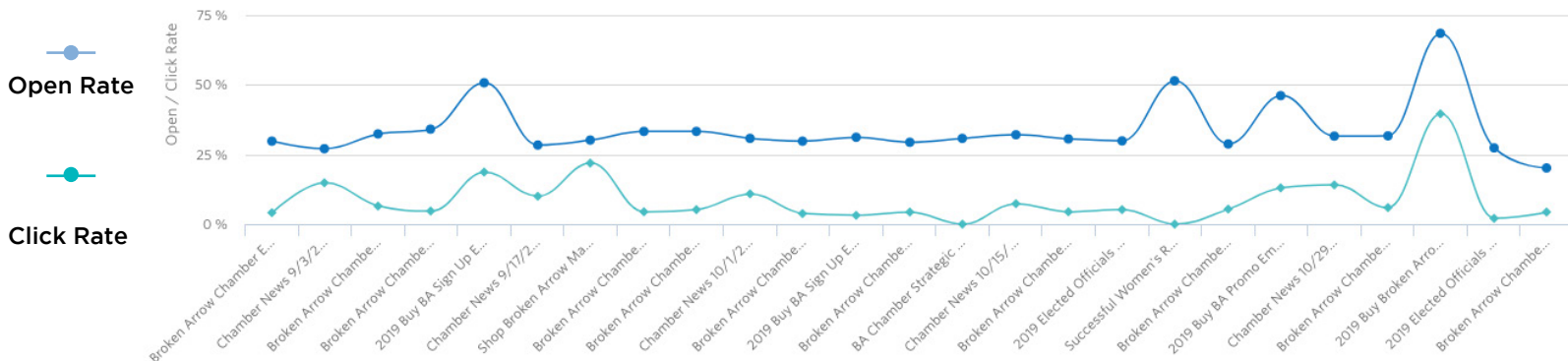
Desktop 70%

Below is the open and click through rate of our last 25 email campaigns. This includes our weekly and bi-weekly newsletters.

Contacts

1,573

people receiving our newsletters



Website (Last 30 days)

Top Pages	Visits	Avg. Time
Buy Broken Arrow	3,066	00:43
The Homepage	2,449	02:26
Wine Walk	1,153	00:36

In the Media

[Value News: Main Street Burn Article](#)

[Value News: Buy BA Article](#)

[2 Works for You: Buy BA](#)

